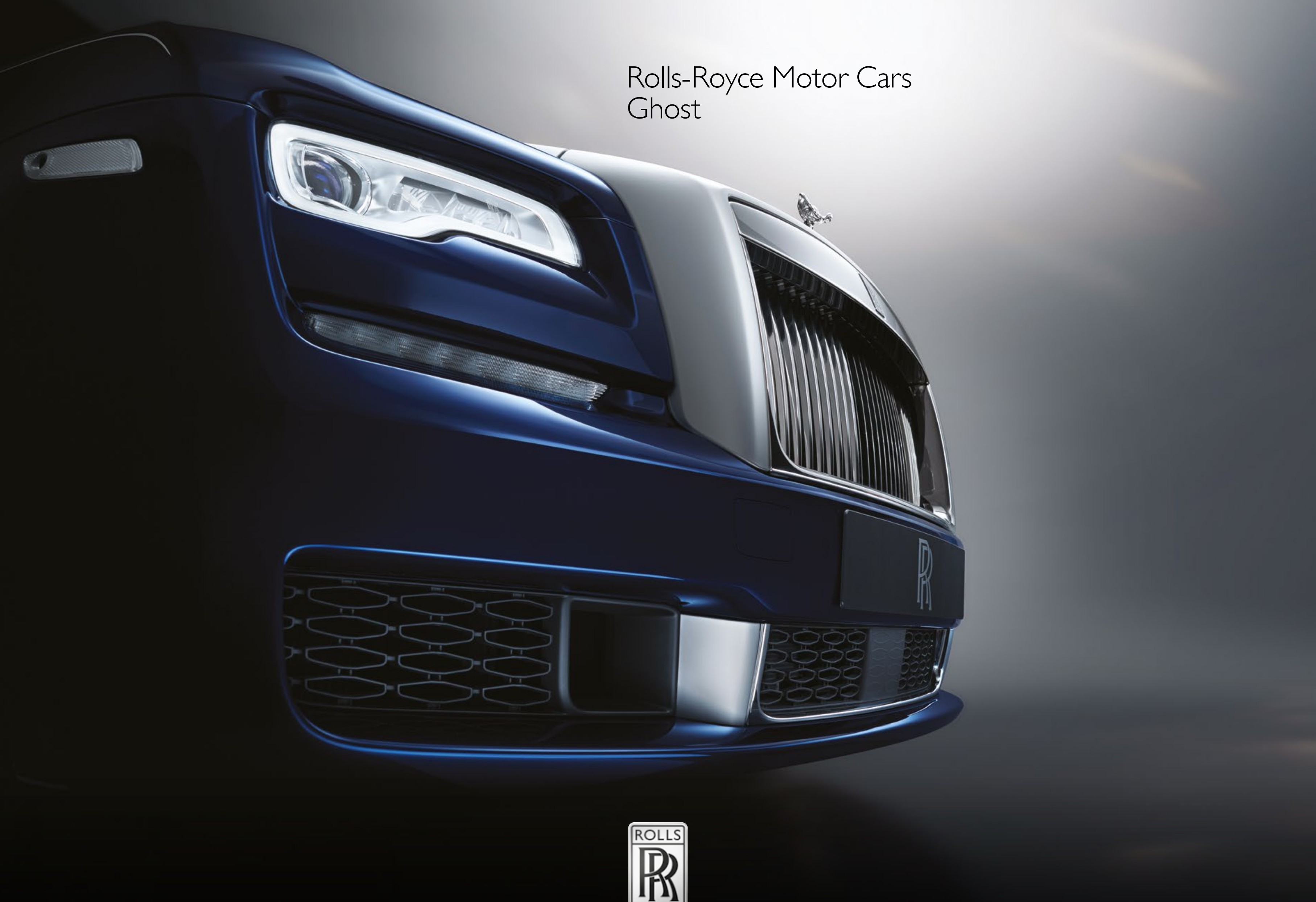
Rolls-Royce Motor Cars
Ghost



ROLLS
ROYCE


ROLLS
ROYCE

A LIFE OF STYLE AND SUBSTANCE

The true measure of success is never a calculation of wealth. It is a statement of accomplishment. An appreciation of true beauty. This is the embodiment of Rolls-Royce Motor Cars. The paragon of technical brilliance. The apex of aesthetic prowess. Rolls-Royce always captivates and forever inspires. Timeless in concept yet utterly modern in execution, Ghost is truly Rolls-Royce at its most graceful and dramatic.



DIVINE PROPORTIONS. BEAUTIFULLY MASTERED.





SCULPTURAL GRACE

The distinctive design ethos of Ghost draws on the simple perfection of nature's Golden Ratio. These classic 2:1 proportions have become unmistakably Rolls-Royce. The sculptural shape of the LED headlights. The unique wheels. These angles and curves radiate a contemporary confidence and exude poise from every perspective.

SHEER ELEGANCE

Even when standing still, the dynamic beauty of Ghost conveys a striking charisma. A visual and sensory performance at an unparalleled level. Here, self-assured luxury and aesthetic refinements work seamlessly together. An unrivalled example of a motor car, where nothing distracts from the effortless pleasure of driving.









SUBLIME LUXURY

The sumptuously soft lambswool floor mats. The cashmere blend and leather-covered roof lining. Every last detail of Ghost's sleek, indulgent interior evokes a sense of soothing calm. Even the meticulously-modelled seats are gently angled towards each other, enabling easy conviviality. While the Comfort Headrest Cushions are subtly enhanced by a massage or ventilation feature to refresh and revive. Striking the perfect balance between pleasure and work, to allow even greater productivity while on the move. However long the trip, this intimate, exclusive space leaves the everyday far behind.








GHOST
HOLD



CONTEMPORARY LUXURY

The very essence of traditional craftsmanship. Where cutting-edge technology meets Ghost's raft of sensory pleasures to deliver a sanctuary of peaceful serenity. From the deep, flawless patina of the dashboard to the door panels, every veneer is hewn from a single tree. As a mesmerising finishing touch, the bespoke starlight headliner lets you travel beneath your chosen constellation.



EXTEND EVERY POSSIBILITY

This is a motor car for those whose time is their most precious asset. Whether conducting an important meeting. Socialising with friends and family. Or simply stretching out as the road unwinds ahead. Ghost Extended Wheelbase provides extra breathing space with an additional 17 centimetres in the rear. Look forward to taking the helm as you recline into this capacious expression of Ghost's enduringly pleasing proportions. The ultimate in seclusion, refinement and comfort.



A VISION OF EXCELLENCE

Imbued with an ambience and presence both inviting and ultimately commanding. Designed with a sculptural fluidity and driver-focused purpose. Ghost transports passengers in unprecedented luxury. Hand-crafted artistry comes to the fore, where only the most flawless paintwork and hand-polished finish will suffice. Here is where you preside over your domain with absolute assurance.







CONNECTED INNOVATION

Always in play, always up to date. Be in touch with your world. Rolls-Royce Connect integrates directly from your phone. Browse the internet with a WiFi Hotspot. Listen to music, RSS news feeds and any radio station around the globe – delivered in rich, tonally balanced sound through 18 speakers. With the ability to watch digital TV, or a movie on Blu-ray™, the latest high-resolution screens and user-interface promise an even richer, more immersive experience. Transfer your chosen destination into the navigation system using Google™ Send to Car and Local Search. With Ghost, you're always in command.


GHOST
1
2
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8
SOFT · MED · HIGH
OFF
MAX
SOFT · MED · HIGH
OFF
MAX


HOLD
START
ENGINE
STOP
MPH
km/h
SET
RES
TEL
LOW
AIRBAG

AN EXQUISITE HAVEN

Step into your exclusive cocoon. Where sublime comforts and intuitive, discreet technology are always at your fingertips. Whether it's the Head Up Display or a Night Vision infrared camera in the grille. Then there's the iconic Spirit of Ecstasy Rotary Controller in the rear. Connected to Ghost's theatre system, high-resolution 9.2" screens take passengers on an extraordinary cinematic journey.


OFF
SOFT
MED
HIGH
MAX
MEDIA
COM
MAP
NAV
BACK

GHOST

BLACK BADGE



BEYOND THIS WORLD

Darkness requires a new definition. One that encapsulates poise, audacity and ethereal mystique. That beckons adventure, and evokes an insatiable need to go further. A striking twist on an automotive icon, Black Badge is the boldest expression of Rolls-Royce yet. With a presence that belongs beyond our world, its natural state bestrides dimension and refuses to conform.

Though nameless, this enigma is embodied by Ghost Black Badge.


HBS 709



AS DARK DESCENDS. SENSES HEIGHTEN.

The dark chrome grille announces the arrival of Ghost Black Badge. The Spirit of Ecstasy stands aloft, reborn in black. As the Xirallic® paint of the motor car unveils a deeper, darker shade, the already commanding silhouette is intensified. Ghost Black Badge does not shy away from shadows. It becomes one with the night.



SAVOUR ALL THE INTENSITY

Enigmatic yet compelling. Ghost Black Badge leaves you wondering what lies beyond. Its doors open to a world of wonder, from the star-studded roof liner to the sumptuous leather seats. Bursts of vivid colour contrast, yet connect with each element. Endless possibilities are epitomised by the infinity symbol emblazoned on the clock and rear centre seat.

A FORMIDABLE FORCE

Silent yet bold, Ghost Black Badge pierces the atmosphere with its presence. Beneath the outward aesthetics, there lies awe-inspiring possibility, born of the most advanced automotive technology. Its low-ratio gearbox delivers incomparable torque, and subsequent straight-line performance. Effortlessly nimble. Endlessly mighty. Black Badge transcends expectations.


HBS 709




INSPIRATION IS EVERYWHERE





MAKE YOUR MARK

Hand-built in Goodwood. Inspired by you. Commission a Rolls-Royce Ghost that is inimitably and unmistakably yours with our exclusive Bespoke Programme.

No statement is too bold and no detail too intricate for our designers and craftspeople. From expertly embroidered headrests to customised treadplates – or a personal, hand-painted monogram integrated into the coachline.

Rekindle memories. Reignite passions. Bring your Ghost to life in the ultimate expression of self.

GHOST
TECHNICAL SPECIFICATION



1948 mm / 76.7 in



5457 mm / 214.8 in
3295 mm / 129.7 in

Dimensions	
Vehicle length	5457 mm / 214.8 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1550 mm / 61.0 in
Wheelbase	3295 mm / 129.7 in

Weight	
Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2435 kg / 5368 lb

Engine	
Engine / cylinders / valves	V / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	820 Nm / 605 lb ft @ 1500 rpm
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm

Performance*	
Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph (USA)	4.7 sec (4.8 sec)
Acceleration 0-100 km/h (USA)	4.9 sec (5.0 sec)

Fuel Consumption†	
Urban	21.8 ltr/100 km / 13.0 mpg (Imp.)
Extra urban	9.9 ltr/100 km / 28.5 mpg (Imp.)
Combined consumption	14.3 ltr/100 km / 19.8 mpg (Imp.)
CO_2 emissions (combined)	327 g/km

Fuel Consumption (USA and Canada)‡	
City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

* Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

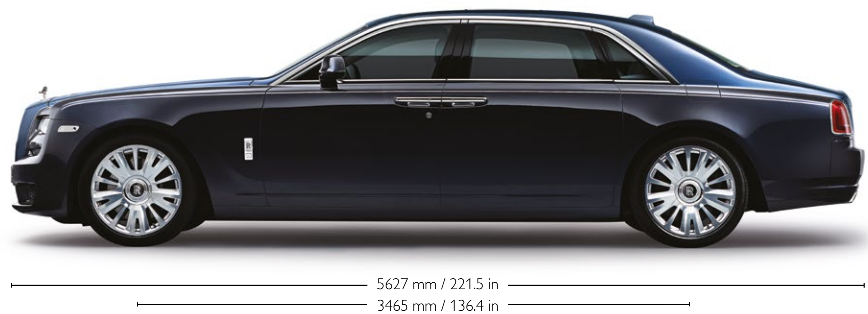
† Fuel consumption is determined in accordance with the ECE driving cycle, made up of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO_2 emissions are measured in addition to fuel consumption. Fuel consumption and CO_2 emission figures are dependent on tyre format. Further information on the official fuel consumption and on the official specific CO_2 emissions of new automobiles can be found in the guidelines on fuel consumption and CO_2 emissions of new automobiles at http://carfueldata.direct.gov.uk/,

http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html or your local government authority.

Full technical specification details are available at www.rolls-roycemotorcars.com

GHOST EXTENDED WHEELBASE
TECHNICAL SPECIFICATION





Dimensions

Vehicle length	5627 mm / 221.5 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1552 mm / 61.1 in
Wheelbase	3465 mm / 136.4 in

Weight

Unladen weight (DIN)	2450 kg / 5401 lb
Curb weight (USA)	2525 kg / 5665 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	820 Nm / 605 lb ft @ 1500 rpm
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm

Performance*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph (USA)	4.8 sec (4.9 sec)
Acceleration 0-100 km/h (USA)	5.0 sec (5.1 sec)

Fuel Consumption†

Urban	22 ltr/100 km / 12.8 mpg (Imp.)
Extra urban	10.0 ltr/100 km / 28.2 mpg (Imp.)
Combined consumption	14.4 ltr/100 km / 19.6 mpg (Imp.)
CO_2 emissions (combined)	329 g/km

Fuel Consumption (USA and Canada)‡

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

‡ EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

GHOST BLACK BADGE
TECHNICAL SPECIFICATION



Dimensions

Vehicle length	5457 mm / 214.8 in
Vehicle length (USA and Canada)	5467 mm / 215.2 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1550 mm / 61.0 in
Wheelbase	3295 mm / 129.7 in
Turning circle	13.4 m / 44.0 ft
Boot Volume (DIN)	490 ltr / 17.3 ft^3

Weight

Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2435 kg / 5368 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel type	10:1 / Premium unleaded*
Fuel management	Direct injection
Maximum torque @ engine speed	840 Nm / 620 lb ft @ 1650-5000 rpm
Power output @ engine speed	603 bhp / 450 kW / 612 PS @ 5250 rpm

* The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91.

† Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

Full technical specification details are available at www.rolls-roycemotorcars.com

Performance†

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph (USA)	4.6 sec
Acceleration 0-100 km/h (USA)	4.8 sec

Fuel Consumption‡

Urban	22.2 ltr/100 km / 12.7 mpg (Imp.)
Extra urban	10.1 ltr/100 km / 28 mpg (Imp.)
Combined consumption	14.6 ltr/100 km / 19.3 mpg (Imp.)
CO_2 emissions (combined)	333 g/km

Fuel Consumption (USA and Canada)

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

‡ Fuel consumption is determined in accordance with the ECE driving cycle, made up of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO_2 emissions are measured in addition to fuel consumption. Fuel consumption and CO_2 emission figures are dependent on tyre format. Further information on the official fuel consumption and on the official specific CO_2 emissions of new automobiles can be found in the guidelines on fuel consumption and CO_2 emissions of new automobiles at http://carfueldata.direct.gov.uk/,

http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html or your local government authority.



www.rolls-roycemotorcars.com/ghost